

SPONSORSHIP PROSPECTUS

gridCONNEXT[®] 2025

**Driving Innovation for
Reliable, Affordable Power:**

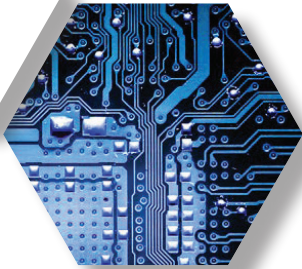
December 9-10, 2025

CONVENE

600 14TH STREET NW

WASHINGTON DC

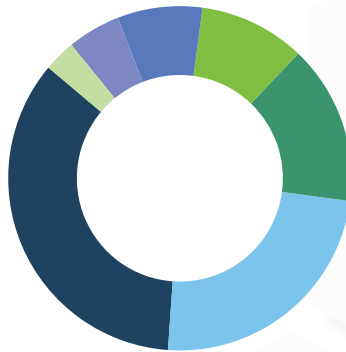
gridconnect.com



GRIDCONNECT 2024 HIGHLIGHTS

gridCONNECT[®]
2025

200
Registrants



INDUSTRY TYPE

- Grid Related Company/Vendor/Service Provider: 35%
- Utility/System Operator: 24%
- Government Agency/Regulatory Commission: 15%
- Consultancy/Law Firm: 10%
- Other: 8%
- Trade Group: 5%
- Media: 3%

20+
Sponsors



PROFESSION

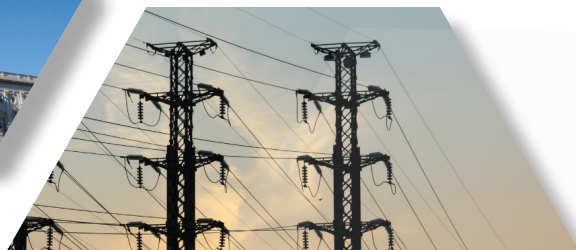
- C-Suite (e.g., CEO, CIO, CFO, etc.): 20%
- V-Level (VPs and SVPs): 32%
- D-Level Managers: 40%
- Other: 8%

FEEDBACK FROM PREVIOUS ATTENDEES:

"Informative, quality discussions and topics, good networking opportunities to meet and learn."

"Great caliber of panelists, relevant and innovative content, intimate venue, good diversity of crowd."

"Very unique opportunity to experience a combination of policy, strategy, and economic perspectives on the grid."



SPONSORSHIP OPPORTUNITIES

gridCONNEXT[®]
2025

GIGAWATT

\$25,000

Maximum Power. Maximum Presence.

For organizations ready to lead the conversation and shine across every touchpoint of the event.

What's Included:

- Shape the Agenda

Collaborate with organizers to design and stage a Mainstage panel of your choosing—bring your thought leadership to the forefront.

- High-Voltage Brand Visibility

Your brand will stand out across all major event platforms:

- Official Event Website
- Email Marketing Campaigns
- Onsite Signage and Materials

- Strategic Networking Access

Receive the attendee contact lists, both pre- and post-event, to help you connect with key stakeholders and decision-makers.

- Six All-Access Passes

KILOWATT

\$15,000

Strong Support. Strategic Presence.

An ideal package for organizations looking to boost visibility and actively participate in the event's energy.

What's Included:

- Breakout Session Opportunity

Participate in the conference through a mutually agreed upon breakout session, giving your team a platform to share insights and engage directly with attendees.

- Consistent Brand Visibility

Your branding featured prominently across:

- Official Event Website
- Email Marketing
- Onsite Signage and Materials

- Targeted Networking

Access to attendee contact lists, both pre- and post-event, to support personalized outreach and lead generation.

- Four All-Access Passes

MEGAWATT

\$5,000

Flexible Power. Focused Impact.

With the Megawatt Sponsorship, you get the flexibility to choose your preferred activation, and each option includes a 10-minute speaking opportunity to engage directly with attendees.

What's Included:

Choose One (1) Sponsorship Activation:

Select your preferred sponsorship activation from the following options. Each activation includes 10 minutes of speaking time to address the audience:

- Registration/WiFi Sponsorship – Your company's name/logo featured on all attendee badges.
- Awards Reception Sponsorship – Exclusive branding at the event's awards reception.
- Lunch Sponsorship – Branding and visibility at the first or second day lunch of the event.

- Brand Visibility
Your logo will be featured across key event platforms:

- Official Event Website
- Email Marketing
- Onsite Signage and Materials

- Networking Opportunities

Access to the post-event attendee contact list to help you engage with participants after the event.

- Two All-Access Passes



The GridWise Alliance welcomes collaboration and your creative ideas, so if you do not see a sponsorship opportunity listed that meets your needs, please contact Jane Zaretskie,

jzaretskie@gridwise.org

EXCLUSIVE OPPORTUNITY

gridCONNEXT[®]
2025

THE POWERHOUSE DINNER

EXCLUSIVE OPPORTUNITY \$15,000 (1 Available)

An Exclusive Opportunity to Network with Industry Leaders

The Powerhouse Dinner Sponsorship provides your company with an exclusive opportunity to engage with senior executives and decision-makers in the energy and technology sectors. This sponsorship includes the Board Dinner, a private, invite-only event where you'll have the chance to network with top industry leaders. In addition to the dinner, the sponsor will have 15 minutes of speaking time at the Board Meeting **or dinner** allowing you to present your company's message to a highly influential group.

What's Included:

- Present for **15 minutes** during the Board Meeting **or the Board dinner**, **engaging** directly with key executives and leaders.
- Kilowatt Sponsorship Benefits
- Includes benefits of a Kilowatt Sponsorship (valued at \$15,000), which includes:
- Branding across multiple event channels – Your logo prominently displayed on the event website,

email marketing, and onsite signage.

- Attendee Contact Lists – Access to the attendee contact list both pre- and post-event for follow-up networking.
- Complimentary Registration for 4 Employees – Includes 4 all-access passes for your company's representatives to attend the full event.
- Exclusive Branding at the Dinner

Your company's logo will be displayed prominently at the Powerhouse Board Dinner venue, Intimate Networking

The Powerhouse Board Dinner is an exclusive, invite-only event for senior executives, industry leaders, and decision-makers, providing valuable opportunities for high-level networking.

- Post-Event Acknowledgement

Your company will be recognized in post-event thank-you emails and communications, ensuring ongoing exposure and recognition among top industry professionals.

All sponsorship opportunities close August 15, 2025. Please contact Jane Zaretskie, Executive Director (jzaretskie@gridwise.org) to secure your place at gridCONNEXT 2025.

THANK YOU TO OUR 2024 SPONSORS

Anterix[®]

AVEVA



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GE VERNOVA

GridForward



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LATITUDE
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