

SPONSORSHIP PROSPECTUS

gridCONNEXT[®] 2026

Agenda for a Modern Grid:

DECEMBER 8-9, 2026
CONVENE, WASHINGTON DC



CONNEXT2025 BREAKDOWN



INDUSTRY TYPE

- Grid Related Company/Vendor/Service Provider: 35%
- Utility/System Operator: 24%
- Government Agency/Regulatory Commission: 15%
- Consultancy/Law Firm: 10%
- Other: 8%
- Trade Group: 5%
- Media: 3%



PROFESSION

- C-Suite (e.g., CEO, CIO, CFO, etc.): 20%
- V-Level (VPs and SVPs): 32%
- D-Level Managers: 40%
- Other: 8%



FEEDBACK FROM PREVIOUS ATTENDEES:

"Informative, quality discussions and topics, good networking opportunities to meet and learn."

"Great caliber of panelists, relevant and innovative content, intimate venue, good diversity of crowd."

"Very unique opportunity to experience a combination of policy, strategy, and economic perspectives on the grid."



gridCONNECT[®] 2026

SPONSORSHIP PACKAGES & BENEFITS

GIGAWATT

**Maximum Power.
Maximum Presence.**

For organizations ready to lead the conversation and shine across every touchpoint of the event.

What's Included:

1 | Shape the Agenda

Collaborate with organizers to design and stage a Mainstage panel of your choosing—bring your thought leadership to the forefront.

2 | High-Voltage Brand Visibility

Your brand will stand out across all major event platforms:

- Official Event Website
- Email Marketing
- Campaigns Onsite
- Signage and Materials
- Strategic Networking

3 | Access Receive the attendee contacts

pre- and post-event, to help you connect with key stakeholders and decision-makers.

4 | Six All-Access Passes

Equip your team with complimentary registrations to fully engage with the event and its attendees.

KILOWATT

**Strong Support.
Strategic Presence**

An ideal package for organizations looking to boost visibility and actively participate in the event's energy.

What's Included:

1 | Breakout Session Opportunity

Participate in the conference through a mutually agreed upon breakout session, giving your team a platform to share insights and engage directly with attendees.

2 | Consistent Brand Visibility

Your branding featured prominently across:

- Official Event Website
- Email Marketing
- Onsite Campaigns, Signage and Materials
- Conference Mobile App
- Materials Targeted Networking

3 | Access Receive the attendee contacts

Access to attendee contact lists, both pre- and post-event, to support personalized outreach and lead generation.

4 | Four All-Access Passes

Receive complimentary registrations for employees from your company to attend and engage throughout the event.

MEGAWATT

**Flexible Power.
Focused Impact.**

With the Megawatt Sponsorship, you get the flexibility to choose your preferred activation.

What's Included:

1 | Choose One (1) Sponsorship Activation

Select your preferred sponsorship activation from the following options.

- **Registration/WiFi Sponsorship** – Your company's name/logo featured on all attendee badges.
- **Awards Reception Sponsorship** – Exclusive branding at the event's awards reception.
- **Lunch Sponsorship** – Branding and visibility at the first or second day lunch of the event.

2 | Brand Visibility

Your logo will be featured across key event platforms:

- Event Website
- Conference App
- Onsite Signage and Materials

3 | Networking Opportunities

Access to the post-event attendee contact list to help you engage with participants after the event.

4 | Two (2) All-Access Passes

Includes 2 complimentary registrations for employees from your company to attend the event.

The GridWise Alliance welcomes collaboration and your creative ideas, so if you do not see a sponsorship opportunity listed that meets your needs, please contact Jane Zaretskie, jzaretskie@gridwise.org

EXCLUSIVE OPPORTUNITY

THE POWERHOUSE DINNER OPPORTUNITY \$15,000 (only 1 available!)

An Exclusive Opportunity to Network with Industry Leaders.

The Powerhouse Dinner Sponsorship provides your company with an exclusive opportunity to engage with senior executives and decision-makers in the energy and technology sectors. This sponsorship includes the Board Dinner, a private, invite-only event where you'll have the chance to network with top industry leaders. In addition to the dinner, the sponsor will have 20 minutes of speaking time at the preceding Board Meeting, allowing you to present your company's message to a highly influential group.

What's Included:

- **20-Minute Speaking Opportunity at the Board Meeting**

Present for 20 minutes during the Board Meeting before the dinner, engaging directly with key executives and leaders.

- **ALL Kilowatt Sponsorship Benefits (\$10,000 Value)**

Branding across multiple event channels – Your logo prominently displayed on the event website, email marketing, conference app, and onsite signage.

- **EXCLUSIVE Branding at Dinner**

Your company's logo will be displayed prominently at the Powerhouse Board Dinner venue, Intimate Networking. The Powerhouse Board Dinner is an exclusive, invite-only event for senior executives, industry leaders, and decision-makers, providing valuable opportunities for high-level networking.

- **Post-Event Acknowledgement**

Your company will be recognized in post-event thank-you emails and communications, ensuring ongoing exposure and recognition among top industry professionals.

Thank you to our 2025 Sponsors!



All sponsorship opportunities close August 15, 2025. Please contact Jane Zaretskie, Executive Director (jzaretskie@gridwise.org) to secure your place at CONNEXT 2026.